

MIRCEA ȚPURE

Curriculum Vitae, November 2014

Universitat Pompeu Fabra
Department of Economics and Business
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ACADEMIC APPOINTMENTS & VISITING POSITIONS

2011–: Assistant professor, Department of Economics and Business, Universitat Pompeu Fabra, Barcelona
2013–: Affiliated professor, Barcelona School of Management
2011–: Affiliated professor, Barcelona Graduate School of Economics
2008–2011: Adjunct lecturer, Department of Economics and Business, Universitat Pompeu Fabra, Barcelona
2009–2011: Adjunct lecturer, Toulouse Business School – Barcelona Campus
2009 (April–June): Visiting researcher, IESEG School of Management, Lille, France
2006–2010: Researcher and PhD candidate, Department of Business, Universitat Autònoma de Barcelona
2005 (April–June): Visiting PhD student, Växjö University, Sweden

EDUCATION

PhD in Business Economics and Administration, Universitat Autònoma de Barcelona, September 2010
Joint doctoral program by Universitat Autònoma de Barcelona, Spain and Växjö University, Sweden
Dissertation title: Novel Perspectives on Technology-Based Efficiency and Productivity Analyses
Master of Research (Business Economics), Universitat Autònoma de Barcelona, 2007
Bachelor of Business Administration, Bucharest University of Economic Studies, 2004

INTERESTS: Main: Management and accounting; Detailed: business economics, corporate governance, efficiency, strategy, entrepreneurship and regional studies

JOURNAL PUBLICATIONS

Epure, M., and E. Lafuente. 2014. Monitoring Bank Performance in the Presence of Risk. **JOURNAL OF PRODUCTIVITY ANALYSIS** doi:10.1007/s11123-014-0413-z. [[Publisher](#)] [[SSRN](#)]

Epure, M., D. Prior, and C. Serarols. 2014. Assessing Technology-based Spin-offs from University Support Units. **REGIONAL STUDIES** doi:10.1080/00343404.2014.921669. [[Publisher](#)] [[SSRN](#)]

Epure, M., K. Kerstens, and D. Prior. 2011. Technology-Based Total Factor Productivity and Benchmarking: New Proposals and an Application. **OMEGA – THE INTERNATIONAL JOURNAL OF MANAGEMENT SCIENCE** 39(6), 608–619. [[Publisher](#)] [[SSRN](#)]

Epure, M., K. Kerstens, and D. Prior. 2011. Bank Productivity and Performance Groups: A Decomposition Approach Based upon the Luenberger Productivity Indicator. **EUROPEAN JOURNAL OF OPERATIONAL RESEARCH** 211(3), 630–641. [[Publisher](#)] [[SSRN](#)]

Johannisson, B., L. Centeno Caffarena, A.F. Discua Cruz, M. Epure, E. Hormiga Pérez, M. Kapelko, K. Murdock, D. Nanka-Bruce, M. Olejárová, A. Sanchez Lopez, A. Sekki, M.C. Stoian, H. Tötterman, and A. Bisignano. 2007. Interstanding the Industrial District: Contrasting Conceptual Images as a Road to Insight. **ENTREPRENEURSHIP & REGIONAL DEVELOPMENT** 19(6), 527–554. [[Publisher](#)]

WORKING PAPERS AND RESEARCH IN PROGRESS (selection)

“Corporate Governance and Corporate Social Performance”, with Desender, K., Barcelona GSE WP #730 [[WP](#)]

“Benchmarking for Routines and Organizational Knowledge”, Barcelona GSE WP #729 [[SSRN](#)]

“Corporate Social Performance and External Audit Fees”, with Desender, K. and M. Lopezpuertas-Lamy

“Attracting Early Stage Investors: Is Debt a Deterrent or an Incentive?”, with Guasch, M.

“Predicting Outcomes of Soccer Knock-out Ties: Evidence from the UEFA Cup Competition”, with Desender, K.

BOOK CHAPTERS AND OTHER PUBLICATIONS

- Business cases co-authored with Benito Arruñada. In Arruñada, B. 2013. **EMPRESA, MERCADO E INSTITUCIONES**. Civitas-Thomson Reuters, Cizur Menor, ISBN: 978-84-470-4154-1.
- Serarols, C. (ed.), P. Migliorini, D. Urbano Pulido, Y. Vaillant, J.M. Veciana Vergés, D. Prior, M. Epure, F. Vendrell Herrero, and A. Bikfalvi. 2009. **CARACTERITZACIÓ, ANÀLISI I IMPACTE DE LES EMPRESES SORGIDES DELS TRAMPOLINS TECNOLÒGICS CATALANS**. Barcelona: Col·lecció Informes de competitivitat d'ACCÍÓ, ISBN: 978-84-393-8032-0.
- Epure, M., and D. Prior. 2007. Strategic Paths and Productivity in the Spanish Savings Banks. In **IMPROVING BUSINESS REPORTING: NEW RULES, NEW OPPORTUNITIES, NEW TRENDS**. Milano: Giuffrè Editore, ISBN: 88-14-13580-0, Chapter 25, 661–689.

TEACHING

a) Undergraduate

- Universitat Pompeu Fabra, Barcelona, Department of Economics and Business, Instructor
Business Economics (Fall 2009, 2010; Winter 2012, ... , 2015) [[Syllabus](#)]
Economic Organizations and Markets (Winter 2009, 2010, ... , 2015) [[Syllabus](#)]
Cost Accounting (Fall 2011, ... , 2014) [[Syllabus](#)]
- Toulouse Business School – Barcelona Campus, Instructor
Cost Accounting (Spring 2010, 2011)
Organizations (Fall 2010)
- Universitat Autònoma de Barcelona, Department of Business Economics, T.A.
Cost Accounting (Fall 2007, 2008)

b) Graduate

- Barcelona School of Management, Universitat Pompeu Fabra, Instructor
Benchmarking and Business Analytics (MSc; Winter 2014, 2015) [[Syllabus](#)]
Methods for Case Studies (MSc, invited lecturer; Winter 2014, 2015)
- Barcelona Graduate School of Economics, Universitat Pompeu Fabra, T.A.
Business Economics (MSc; Winter 2010)
- Universitat de Barcelona, Department of Economics and Business Administration, Invited lecturer
Lecture on support mechanisms for university spin-offs (MSc; May 2010) [[Paper](#)]

REFEREE ACTIVITY

a) Journals

Corporate Governance: An International Review; European Journal of Operational Research; Journal of Business Ethics; Journal of the Operational Research Society; European Journal of Law and Economics; Journal of Productivity Analysis; Decision Support Systems; 4OR; Journal of Applied Economics; Journal of Sports Sciences; Review of Managerial Science; Spanish Journal of Finance and Accounting

b) Other

Strategic Management Society (annual and special conferences); Academy of Management Annual Meetings; Global Entrepreneurship Monitor Research Conference; Spanish National Evaluation and Foresight Agency (*Agencia Nacional de Evaluación y Prospectiva* (ANEP))

CONFERENCE AND SEMINAR PRESENTATIONS

- Universidad de Navarra, Pamplona, Spain, 2014 (invited seminar)
- 74th Annual Meeting of the Academy of Management, Philadelphia, USA, 2014
- Strategic Management Society Special Conference, Copenhagen, Denmark, 2014
- 37th Annual Congress of the European Accounting Association, Tallinn, Estonia, 2014
- Universitat Pompeu Fabra, Barcelona, Spain, 2014 (Finance Lunch Seminars)
- ESADE Business School, Barcelona, Spain, 2013 (Barcelona Accounting Seminars)
- XIII European Workshop on Efficiency and Productivity Analysis, Helsinki, Finland, 2013
- 36th Annual Congress of the European Accounting Association, Paris, France, 2013

ESADE Business School, Barcelona, Spain, 2012 (Barcelona Accounting Seminars)
XX Finance Forum, Oviedo, Spain, 2012
8th Asia-Pacific Productivity Conference, Bangkok, Thailand, 2012
Universitat Pompeu Fabra, Barcelona, Spain, 2011 (Management and Behavioural Research Breakfast Seminars)
XII European Workshop on Efficiency and Productivity Analysis, Verona, Italy, 2011
Universitat Pompeu Fabra, Barcelona, Spain, 2011 (invited seminar)
V Congreso de Eficiencia y Productividad EFIUCO, Córdoba, Spain, 2011
Universidad Carlos III, Madrid, Spain, 2011 (invited seminar)
XVIII Finance Forum, Elche, Spain, 2010
Colegio Universitario de Estudios Financieros (CUNEF), Madrid, Spain, 2010 (invited seminar)
University CEU Cardenal Herrera, Valencia, Spain, 2010 (invited seminar)
XXXIV Simposio de la Asociación Española de Economía, Valencia, Spain, 2009
XIX Congreso Nacional ACEDE, Toledo, Spain, 2009
XI European Workshop on Efficiency and Productivity Analysis, Pisa, Italy, 2009
IESEG School of Management, Lille, France, 2009 (invited seminar)
IV Congreso de Eficiencia y Productividad EFIUCO, Córdoba, Spain, 2009
4th European Doctoral Programme Workshop, Barcelona, Spain, 2009
V Workshop on Efficiency and Productivity, Gijón, Spain, 2008
XVIII Congreso Nacional ACEDE, Leon, Spain, 2008
V North American Productivity Workshop, New York, USA, 2008
XVIII Luso-Spanish Conference on Management, Porto, Portugal, 2008
III Congreso de Eficiencia y Productividad EFIUCO, Córdoba, Spain, 2007
8th AIDEA Youth International Conference, Novara, Italy, 2007
III Jornada de pre-comunicaciones a congresos de economía y ADE, Barcelona, Spain, 2006
3rd European Doctoral Programme Workshop, Barcelona, Spain, 2006
Annual Management Communications Session, Bucharest, Romania, 2001, 2003

GRANTS

a) Research projects

“Grup de Recerca en Estratègies Empresarials” Financed by “Generalitat de Catalunya” (ref: 2014SGR516).
Universitat Pompeu Fabra, 2014–2016 (30,000€).
“Gestión y evaluación de las organizaciones” Financed by “Ministerio de Ciencia e Innovación” (ref: ECO2010-18967/ECON). Universitat Autònoma de Barcelona, 2011–2014 (76,400€).
“Àmbit local i empreses de base tecnològica” Financed by “Generalitat de Catalunya” (ref: 2009SGR147).
Universitat Autònoma de Barcelona, 2009–2013.
“Evaluación de las organizaciones: indicadores y eficiencia” Financed by “Ministerio de Educación y Ciencia” (ref: SEJ2007-60995/ECON). Universitat Autònoma de Barcelona, 2007–2010 (85,500€).
“Contribució a la riquesa regional de les empreses sorgides dels trampolins tecnològics Catalans” Financed by “Centre d’Innovació i Desenvolupament Empresarial (CIDEM), Generalitat de Catalunya.” Universitat Autònoma de Barcelona, 2008 (19,766€).

b) Scholarships

2012: Programa Comença, Universitat Pompeu Fabra
June 2006–December 2009: Grant for young researchers, Department of Business Economics, Universitat Autònoma de Barcelona (offered by “AGAUR - Generalitat de Catalunya”)
April 2009–June 2009: Grant for research stays outside Catalonia (at the IESEG School of Management, Lille, France) (offered by “AGAUR – Generalitat de Catalunya”)
September 2005–June 2006: Collaboration grant, Universitat Autònoma de Barcelona

OTHER MEETINGS, COURSES AND TUTORIALS (selection)

17th Organizational Ecology Conference, UPF, Spain, 2014

Theoretical Organization Models (TOM) Society Meetings—Behavioural Theory of the Firm Formalised, UPF, Spain, 2012, 2013

Tutorial on “Index Number Methods for Spatial, Regional and Cross-Country Comparisons of Prices, Real Output and Income, and Productivity”, UAB, Spain, 2007

SMEs Creation, Development and Internationalisation, UAB, Spain, 2007

Developing an International Research Agenda. The Effects of Marketing Program Standardization and Marketing Orientation on Subsidiary Performance, UAB, Spain, 2006

OTHER ACTIVITIES FOR THE ACADEMIC COMMUNITY (selection)

Recruiting for the management committee at UPF (2014–2015)

Course coordinating instructor: Business Economics (UPF), Cost Accounting (UPF)

Dissertation proposal committee: Luz Parrondo Tort, accounting (UPF, 2012); Fátima Antelo, business economics (UPF, 2014)

PhD students: Martí Guasch Mercadé, managerial accounting (UPF, 2013–...)

MSc and undergraduate degree projects supervision, various, UPF

Member of the Accounting, Control, Management and Education (ACME) group at UPF

Professional membership: Academy of Management, European Accounting Association

LANGUAGES

Fluent in English (Cambridge Certificate of Proficiency in English), Spanish and Italian

Working knowledge of French and Catalan

Romanian native